66th Carolopolis Awards Sponsorship Opportunities

Now in its 66th year, the Preservation Society of Charleston has recognized in its Carolopolis Award program outstanding achievement in exterior preservation, restoration, rehabilitation, and new construction in the city of Charleston. We award projects that fit our key goals of protecting places and preserving character.

Your sponsorship not only supports the annual Carolopolis Awards but also provides funding to help the Preservation Society in fulfilling our mission to serve as a strong advocacy leader for citizens concerned about preserving Charleston’s distinctive character, quality of life, and diverse neighborhoods.

Please review the sponsorship opportunities below and choose the level that best demonstrates your support for the Society’s mission.

* Custom sponsorship packages are available upon request.

$1,000 - BRONZE SPONSOR
- 2 Carolopolis tickets
- Quarter page ad in the Carolopolis program
- Name, logo, and website link on website
- Name and logo included on screen at event
- Bronze Sponsor listing and logo in Preservation Progress
- Name and logo on event signage
- Recognition in Annual Report
- One year Corporate Membership to the Preservation Society of Charleston and Susan Pringle Frost Circle

$2,500 - SILVER SPONSOR
- 2 Carolopolis tickets
- Half page ad in the Carolopolis program
- Name, logo, and website link on website
- Name and logo included on screen at event
- Silver Sponsor listing and logo in Preservation Progress
- Mention on PSC social media outlets
- Name and logo on event signage
- Recognition in Annual Report
- One year Corporate Membership to the Preservation Society of Charleston and Susan Pringle Frost Circle

$5,000 - GOLD SPONSOR
- 4 Carolopolis tickets
- Full page ad in the Carolopolis program
- Name, logo, and website link on website
- Name and logo included on screen at event
- Gold Sponsor listing and logo in Preservation Progress
- Opportunity to provide branded collateral at event
- Mention on PSC social media outlets
- Name and logo on event signage
- Recognition in Annual Report
- One year Corporate Membership to the Preservation Society of Charleston and Susan Pringle Frost Circle

$10,000 - PRESENTING SPONSOR - FILLED
- 8 Carolopolis tickets
- Full page ad in the Carolopolis program - back cover or inside front left cover
- Name, logo, and website link on website
- Name and logo included on screen at event
- Presenting Sponsor listing and logo in Preservation Progress
- Opportunity to provide branded collateral at event
- Mention on PSC social media outlets
- Name and logo on all event signage and promotional materials
- Full page ad in spring and fall Preservation Progress
- Recognition from stage as Presenting Sponsor
- Prominent inclusion in all PR efforts, including press releases, ads, and editorial pitching
- Recognition in Annual Report
- One year Corporate Membership to the Preservation Society of Charleston and Susan Pringle Frost Circle

ADS IN THE EVENT PROGRAM
Camera-ready ad needs to be CMYK color space and submitted in a PDF, JPG, TIFF or EPS format. All images should be 300dpi. Please email your high-res, full color ad to Kaylee Dargan at kdargan@preservationsociety.org. Call 843-722-4630 ext. 21 with questions.
Yes, please include me as a Carolopolis Awards Sponsor!

RETURN

FORM TO: Kaylee Dargan
Preservation Society of Charleston
147 King St Charleston, SC 29401
kdargan@preservationsociety.org
843-722-4630 ext 21

SPONSOR LEVEL: I would like to sponsor at the following level with all the benefits listed on the sponsorship opportunity page:

☐ Presenting Sponsor .................. FILLED
☐ Gold Sponsor .................................. $5,000
☐ Silver Sponsor .............................. $2,500
☐ Bronze Sponsor ............................. $1,000

Deadline to reserve your sponsorship is December 20, 2019

SPONSOR INFORMATION

Business Name: ____________________________________________________________

Contact: _________________________________________________________________

Address: ____________________________________________________________________

Phone: _____________________________________________________________________

Email: _____________________________________________________________________
As the oldest grassroots preservation organization in America, we are the sum total of our members and friends, a dedicated group of residents and supporters from across the country who believe that some things are worth saving.

DEMографICS
Through Membership and Fall Tours patrons, The Preservation Society delivers an audience that is:

- **AFFLUENT**: 75% reported incomes > $100,000
- **FREE to EXPLORE**: 70% are approaching or at retirement
- **LOCAL**: Charleston and Surrounding Areas (within 90 mile radius): 74%; other SC cities: 3%; outside SC: 23%
- **MAKER MONDAY**: 63% purchase locally made products

EXPOSURE 2015 TO PRESENT

- Website ......................... 250,000 + Users
  750,000 + Page views
- Facebook ....................... 7,900+ Likes
  post reach up to 20,000+
- Twitter ........................ 2,100+ Followers
- Instagram ...................... 10,900+ Followers
- Progress Mag................... 2,500+ Distribution
- Membership .................... 1,200+ Members
- Email Database ................ 2,700+ Recipients
- Tours Database ............... 15,000+ Recipients

PROGRAMS & INITIATIVES

- Historic Preservation
- Community Advocacy & Engagement
- The Carolopolis Awards
- The Fall Tours of Homes, History & Architecture
- The Charleston Heritage Symposium
- The Halsey Map
- The Thomas Mayhem Pinckney Alliance
- Conservation Easements
- Historic Markers & Sites
- Seven to Save
- Susan Pringle Frost Circle

CONTACT

Preservation Society of Charleston
c/o Kaylee Dargan
147 King St, Charleston, South Carolina 29401
843.722.4630 ext 21
kdargan@preservationsociety.org
www.preservationsociety.org

FOLLOW US

The Preservation Society of Charleston is a South Carolina registered 501(c)(3) non-profit organization.